

**CULTURE AND HEALTH:
PROFESSIONAL COMPETENCY IN THE 21ST CENTURY**

September 15, 2016

9:00-4:00

**Carnegie Hotel and Spa Ballroom
1216 West State of Franklin Road
Johnson City, TN 37604**

8:00 Registration and Coffee

9:00 Substance Use Disorder in Central Appalachia: Challenges for Cultural Competency, Robert Pack, PhD, MPH and Stephanie Mathis, MPH, DPH candidate. Dr. Robert Pack is Professor of Community and Behavioral Health, Associate Dean for Academic Affairs in the College of Public Health at East Tennessee State University, and Director of the new ETSU Center for Prescription Drug Abuse Prevention and Treatment. The Center grew out of a university and community collaborative that was started in 2012 to address the regional problem of prescription opioid abuse. At least five funded projects and dozens of other academic products have grown out of the Working Group. Dr. Pack is currently PI of the NIH/NIDA-funded Diversity Promoting Institutions Drug Abuse Research Program at ETSU, the research component of which is the five-year set of three studies titled Inter-professional Communication to Prevent Prescription Drug Abuse and Misuse. He was trained in health education/health promotion at the UAB Royals School of Public Health and is experienced in designing, running and disseminating theory-based intervention studies. In 2014, he was trained at the NIH-funded Training Institute for Dissemination and Implementation Research in Health (TIDIRH, Boston, 2014).

10:30 Practicing Cultural Competency in Appalachian Mental Health, Susan E. Keefe, PhD. Dr. Susan E. Keefe is Professor Emeritus of Anthropology at Appalachian State University where she taught for 38 years. She developed the applied anthropology program and supervised over 300 student interns over her tenure. In addition to teaching in the Anthropology Department, she has mentored graduate students in the Appalachian Studies and Sustainable Development programs. She has done fieldwork in Mexico, in Barbados, among Mexican Americans and Anglo Americans in southern California, and among black and white Appalachian peoples in western North Carolina. Her publications include six books and monographs and over 40 articles and chapters in professional journals and edited books. Her most recent books include *Appalachian Cultural Competency: A Guide for Medical, Mental Health, and Social Service Professionals* and *Participatory Development in Appalachia: Cultural Identity, Community, and Sustainability*.

12:00 Lunch Break (boxed lunch provided)

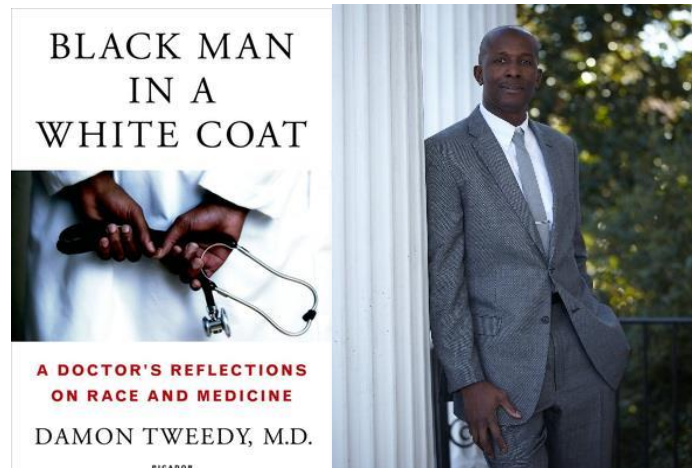
1:00 Handle With Care: Creative Collaborations to Service Children of Abuse and Trauma, Andrea Darr. Andrea Darr is the director of the West Virginia Center for Children's Justice which promotes and supports a statewide trauma informed response to child maltreatment and children's exposure to violence. The Center, housed in the Crimes Against Children Unit at the WV State Police, streamlines resources and minimizes duplicative efforts to address challenges, barriers, gaps and needed improvements in working child maltreatment cases. The Center includes the WV Children's Justice Task Force, the Defending Childhood Initiative/ Handle with Care Program, the WV Alliance for Drug Endangered Children and the WV Human Trafficking Project. Before devoting her work full time on children's initiatives, Ms. Darr served as the Coordinator of Victim Witness Services for the West Virginia Prosecuting Attorneys Institute from 2005-2015. In that capacity she coordinated with prosecution based victim witness assistance programs as well as community based programs to improve their collective knowledge concerning available resources and information and to establish a bridge between local, state and federal agencies regarding victim issues. Ms. Darr has also worked in direct services with victims of crime, violence and abuse while serving as the Victim Liaison at the Kanawha County Prosecuting Attorney's Office.

2:30 Coffee Break

3:00 **KEYNOTE SPEAKER**

***BLACK MAN IN A WHITE COAT: IS THERE A BLACK DOCTOR IN THE HOUSE?*
DAMON SCOTT TWEEDY, AUTHOR AND M.D.**

Dr. Tweedy is an author and Professor of Psychiatry at Duke University. He has published about race and medicine in the *Journal of the American Medical Association (JAMA)* and *The Annals of Internal Medicine*. His columns and op-eds have appeared in *The New York Times*, *The Washington Post*, *The Chicago Tribune* and other print publications. His recently published book, *Black Man in a White Coat: A Doctor's Reflections on Race and Medicine* explores the intersection of race and medicine through the lens of his experience as a medical student, medical intern and psychiatry resident. The book was a *New York Times Bestseller* and was selected by *Time magazine* as one of the top ten nonfiction books of 2015.



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- **New York Times Bestseller
- **TIME Magazine, Top 10 Nonfiction Book of 2015
- **Library Journal Best Books of 2015 Selection
- **Booklist Editor's Choice 2015 Selection
- **O, The Oprah Magazine, "10 Titles to Pick Up Now" for September 2015
- **Entertainment Weekly, "The Must List" Selection for September 2015
- **Publishers Weekly Biography and Memoir Top 10 for Fall 2015
- **Goodreads "Best Books of the Month" Selection
- **Starred Review, Booklist
- **Fall 2015 Discover Great New Writers Selection (Barnes & Noble)
- **Indiebound Next Selection for September 2015
- **Book Expo America (BEA) Adult Editor's Buzz Selection

4:30 **Book Signing—*Black Man in a White Coat***

